



6th-8th Grade Lesson 4:

Nutrition Facts Label

Overview

In this lesson, students will learn how to read a nutrition facts label and how they can use it to make good decisions about the foods and drinks they eat and drink. Students will explore all the components of the nutrition facts label including the serving size, amount of calories, percent daily values, and nutrients, as well as understand why being able to read a nutrition facts label is important to healthy eating. Students will gain experience reading and understanding a nutrition facts label as well as understanding how the calories and amount of various nutrients our bodies take in change depending on how many servings we eat of a given food. Finally, students will have an opportunity to practice what they've learned to make a tasty, healthy trail mix recipe and calculate the nutrition facts for the portion size of the recipe.

Behavior Change Objective:

As a result of this lesson, students will make healthier food choices by reading the nutrition facts label on food packages.

Learning Objectives:

Students will be able to:

- Identify the parts different parts of the Nutrition Facts Label.
- Demonstrate improved confidence in identifying healthier foods and drinks by reading nutrition facts labels.
- Practice food preparation skills and label reading by making a healthy trail mix snack and calculating the nutrition facts for a portion size.

Keywords:

Nutrition Facts Label, Serving Size, Calories, Percent Daily Value

Educational Standards:

CCSS: SL.6.1, L.6.1, SL.7.1, L.7.1, SL.8.1, L.8.1, RST.7, 6.RP.1, 7.NS.2, 7.EE.3

Before you Begin:

- Review the entire lesson and watch the lesson video - note appropriate places to pause the video and engage students.
- Review Classroom Management techniques (suggested tutorials below)
 - [How to Handle an Out-of-Control Middle-School Classroom](#) (start at 2:03)
 - [How to Make a Noisy Class Quiet](#) (start at 2:40)
- Review PowerPoint slides that accompany the lesson, if not using slides make sure each student has an example of a nutrition facts label to view during the lesson.
- Gather materials including food packages with nutrition facts labels (see materials section). Or print labels attached to this lesson.
- Set up AV equipment and provide space for film viewing.
 - There are 2 videos to be shown:
Video Four: Nutrition Facts Label,
and Kitchen Demo: Turn to the Facts Trail Mix
- If you will be making the "Turn to the Facts Trail Mix" as a class, gather ingredients and equipment and print the recipe handout - attached
- Print the "Figure Out the Nutrition Facts" handout as needed - attached.



6th-8th Grade Lesson 4:

Nutrition Facts Label

Materials

- **Videos:**
 - [Video Four: Nutrition Facts Label](#)
 - [Kitchen Demo: Turn to the Facts Trail Mix](#)
- Different Nutrition Facts Labels from food packages or product printouts – attached
- Recipe for Turn to the Facts Trail Mix – attached
- Kitchen Equipment and Ingredients for Turn to the Facts Trail Mix if done as an in-class activity.
 - Equipment: Mixing bowls, measuring cups & spoons, food scale, Ziploc baggies or small serving bowls
 - Ingredients: wheat Chex cereal, raisins, semi-sweet chocolate chips, sunflower seeds (**note this substitute for the common allergen peanuts**), unsalted pretzels.
- "Figure Out the Nutrition Facts" handout

Procedure:

- **Introduce Nutrition Facts Labels:**
 - Begin the lesson by displaying food packages that contain a nutrition facts label or the food product images attached to this lesson. Have students examine the nutrition label and identify the different components (the type of nutrients, % daily value, the serving size, and the number of calories for example). Explain that nutrition facts labels help us determine what kind of nutrients and how much of different nutrients our bodies will get when we eat those foods. Understanding how to read a nutrition facts label will help us make good decisions about the foods and drinks we consume.
- **Show video titled: Video Four: Food Nutrition Facts Label:**
 - This video will teach the students about the content provided on a nutrition facts label and what each value means in terms of their diet (foods we should be eating more of vs. foods we should be eating less of).
- **Show the Kitchen Demo titled: Turn to the Facts Trail Mix:**
 - This video will teach students how to make their own healthy trail mix that tastes great but has less added salt, fat, and sugar. If students will be making the recipe in class, provide them with the recipe (attached) and the supplies and equipment to follow along with the video. Please note, the original trail mix recipe contains peanuts (a common food allergen). We have revised the recipe to use sunflower seeds as a substitute. While viewing the video, it may be helpful to pause it periodically to allow students to complete the steps outlined. Alternatively, students can make the recipe after the video has finished or at home as homework. If students will make the recipe at home, provide them with the recipe to take with them.



6th-8th Grade Lesson 4:

Nutrition Facts Label

Procedure (continued):

- **Have students complete the "Figure Out the Nutrition Facts" Handout:**
 - Students will practice using the nutrition facts labels of each recipe ingredient to determine which ingredient is highest in different nutrients. They will also work to calculate the nutrition facts for their portion of trail mix by filling out a table. Students may need to multiply or divide values from the nutrition facts label depending on recipe portions.

Activities and Resources to Extend this Lesson:

- **Compare the Nutrition Facts Label of your two favorite snacks to decide which is the healthier choice.**
- **Play the Ingredients Trivia Video Game:**
 - <http://bit.ly/ingredients-trivia>
- **Serving Size-i-Fize Your Pantry:**
 - Read the Nutrition Facts label on your favorite snacks and measure out single servings according to the serving size listed on the label. Keep them in resealable plastic bags or containers so you can quickly grab and go!
- **Great Lunchbox Challenge:**
 - Can you pack a healthy, 600-800 calorie lunch that is HIGH in fiber, iron, and calcium and LOW in added sugar, saturated fat, and sodium? Read the Label on bread, sandwich ingredients, and snacks to put together a tasty lunch. Try a whole grain pita or tortilla as an alternative to bread... try spreads like mustard or hummus instead of mayonnaise ... and measure out single servings of snacks.
- **Nutrition Label Word Search:**
 - <https://www.fda.gov/media/89343/download>
- **Supermarket Challenge:**
 - The next time a parent/guardian is going grocery shopping, ask to go with and try to find snacks and cereals that are HIGHEST in dietary fiber, iron, and calcium and LOWEST in added sugars, saturated fats, and sodium.



6th-8th Grade Lesson 4: Nutrition Facts Label

Turn to the Facts Trail Mix



Ingredients (per individual portion):

- 1/4 cup whole wheat Chex cereal
- 1/8 cup (2 T) raisins
- 1 T semi-sweet chocolate chips
- 1 T sunflower seeds
- 1/2 oz (14 g) unsalted pretzels

Materials/Equipment:

- 5 Large bowls or plastic containers (1 per ingredient)
- Measuring cups
- Measuring spoons
- Food scale
- Sandwich-size plastic bags or small serving bowls (1 per student)

Directions:

1. Use the appropriate tools (measuring cup, measuring spoon, or food scale) to measure each ingredient into a plastic bag.
2. Mix and enjoy!

FIGURE OUT THE NUTRITION FACTS



INGREDIENT	SERVING SIZE ON BOX	SERVING SIZE IN RECIPE	DIVIDE BY	CALORIES ON PACKAGE	CALORIES IN RECIPE PORTION
Wheat Chex		1/4 cup			+
Raisins		1/8 cup (2 Tablespoons)			+
Semi-sweet Chocolate Chips		1 Tbsp			+
Sunflower seeds		1 Tbsp			+
Unsalted Pretzels		1/2 oz (14g)			+
				TOTAL	

REMEMBER!

FIND THE FACTS: ?

- ① **Start Here** →
- ② **Check Calories**
- ③ **Limit these Nutrients**
- ④ **Get Enough of these Nutrients**
- ⑤ **Footnote**

Nutrition Facts		
Serving Size 1 cup (228g)		
Servings Per Container 2		
Amount Per Serving		
Calories 250	Calories from Fat 110	
	% Daily Value*	
Total Fat 12g		18%
Saturated Fat 3g		15%
Trans Fat 3g		
Cholesterol 30mg		10%
Sodium 470mg		20%
Total Carbohydrate 31g		10%
Dietary Fiber 0g		0%
Sugars 5g		
Protein 5g		
Vitamin A		4%
Vitamin C		2%
Calcium		20%
Iron		4%

* Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

- ⑥ **Quick Guide to % DV**
- 5% or less is Low
- 20% or more is High

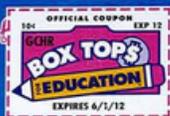
What trail mix ingredient is highest in fiber? _____

What trail mix ingredient is highest in fat? _____

What trail mix ingredient is highest in added sugar? _____

What trail mix ingredient is highest in iron? _____

Which trail mix ingredient has the most sodium? _____



EARN CASH FOR YOUR SCHOOL!
Support your school online at BoxTops4Education.com

www.WholeGrainNation.com



with **Whole Grain Guaranteed**



Nutrition Highlights



Nutrition Highlights

This is the amount in one serving.
This is the percent of the Daily Value per serving. Daily Values are recommended amounts to consume each day (see Nutrition Facts). Sugar does not have a Daily Value.

Cheerios

Toasted Whole Grain Oat Cereal



Enlarged to Show Detail

Serving Suggestion

Nutrition Facts

Serving Size 1 cup (28g)
Children Under 4 - ¼ cup (21g)
Servings Per Container about 14
Children Under 4 - about 19

Amount Per Serving	Cheerios	with ½ cup skim milk	Cereal for Children Under 4
Calories	100	140	80
Calories from Fat	15	20	10
	% Daily Value**		
Total Fat 2g*	3%	3%	1.5g
Saturated Fat 0g	0%	3%	0g
Trans Fat 0g			0g
Polyunsaturated Fat 0.5g			0g
Monounsaturated Fat 0.5g			0g
Cholesterol 0mg	0%	1%	0mg
Sodium 190mg	8%	10%	140mg
Potassium 170mg	5%	11%	130mg
Total Carbohydrate 20g	7%	9%	15g
Dietary Fiber 3g	11%	11%	2g
Soluble Fiber 1g			0g
Sugars 1g			1g
Other Carbohydrate 16g			12g
Protein 3g			2g
	% Daily Value		
Protein	-	-	9%
Vitamin A	10%	15%	10%
Vitamin C	10%	10%	10%
Calcium	10%	25%	8%
Iron	45%	45%	50%
Vitamin D	10%	25%	6%
Thiamin	25%	30%	35%
Riboflavin	25%	35%	35%
Niacin	25%	25%	35%
Vitamin B ₆	25%	25%	45%
Folic Acid	50%	50%	60%
Vitamin B ₁₂	25%	35%	30%
Phosphorus	10%	25%	8%
Magnesium	10%	10%	10%
Zinc	25%	30%	30%
Copper	2%	2%	2%

* Amount in cereal. A serving of cereal plus skim milk provides 2g total fat (0.5g saturated fat, 1g monounsaturated fat), less than 5mg cholesterol, 250mg sodium, 370mg potassium, 26g total carbohydrate (7g sugars) and 7g protein.
** Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:
Calories 2,000 2,500
Total Fat Less than 65g 80g
Sat Fat Less than 20g 25g
Cholesterol Less than 300mg 300mg
Sodium Less than 2,400mg 2,400mg
Potassium 3,500mg 3,500mg
Total Carbohydrate 300g 375g
Dietary Fiber 25g 30g

INGREDIENTS: WHOLE GRAIN OATS (INCLUDES THE OAT BRAN), MODIFIED CORN STARCH, SUGAR, SALT, TRIPOTASSIUM PHOSPHATE, OAT FIBER, WHEAT STARCH, VITAMIN E (MIXED TOCOPHEROLS) ADDED TO PRESERVE FRESHNESS.
VITAMINS AND MINERALS: CALCIUM CARBOXYLATE, IRON AND ZINC (MINERAL TRLIFMENTS), VITAMIN C (SODIUM ASCORBATE), A B VITAMIN (NACINAMIDE), VITAMIN B₁ (PYRIDOXINE HYDROCHLORIDE), VITAMIN B₂ (RIBOFLAVIN), VITAMIN B₆ (THIAMIN MONONITRATE), VITAMIN A (PALMITATE), A B VITAMIN (FOLIC ACID), VITAMIN B₁₂, VITAMIN D₃.

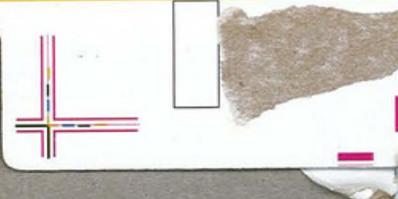
DISTRIBUTED BY **General Mills Cereals, LLC**
GENERAL OFFICES, MINNEAPOLIS, MN 55440 USA
If you are not satisfied with the quality of this product, a prompt refund or adjustment of equal value will be made. Your comments and questions are welcome. Save or send your box top and...
CALL: 1-800-328-1144 (7:30 AM - 5:30 PM CT, Weekdays)
WRITE: General Mills, Box 200, Mpls., MN 55440
www.GeneralMills.com

© 2008 General Mills. May be mfg. under U.S. Pat. Nos. 5,433,490; 5,523,109 & 7,021,525
Exchange: 1½ Starch
Exchange calculations based on *Choose Your Foods: Exchange Lists for Diabetes* ©2008 the American Dietetic Association, the American Diabetes Association
This package is sold by weight, not by volume. You can be assured of proper weight even though some settling of contents normally occurs during shipment and handling.

Three grams of soluble fiber daily from whole grain oat foods, like Cheerios cereal, in a diet low in saturated fat and cholesterol, may reduce the risk of heart disease. Cheerios cereal provides 1 gram per serving.

NET WT 14 OZ (396g)

The One and Only™



Kellogg's

Walt Disney World
RESORT

Kellogg's
**FROOT
LOOPS**

FROOT LOOPS

SWEETENED
MULTI-GRAIN
CEREAL



Mickey Clip
Mail-in Offer



See details
on back

12 OZ. (312g)

ENLARGED TO
SHOW TEXTURE

Nutrition Facts

Serving Size 1 Cup (32g/1.1oz.)
Servings Per Container About 10

Amount Per Serving	Cereal with 1/2 Cup Vitamins A&D Fat Free Milk	
	Cereal	Fat Free Milk
Calories	120	160
Calories from Fat	10	10
	% Daily Value**	
Total Fat 1g*	2%	2%
Saturated Fat 0.5g	3%	3%
Cholesterol 0mg	0%	0%
Sodium 150mg	6%	9%
Potassium 35mg	1%	7%
Total Carbohydrate 28g	9%	11%
Dietary Fiber 1g	4%	4%
Sugars 15g		
Other Carbohydrate 12g		
Protein 1g		
Vitamin A	10%	15%
Vitamin C	25%	25%
Calcium	0%	15%
Iron	25%	25%
Vitamin D	10%	25%
Thiamin	25%	30%
Riboflavin	25%	35%
Niacin	25%	25%
Vitamin B ₆	25%	25%
Folic Acid	25%	25%
Vitamin B ₁₂	25%	35%
Phosphorus	2%	15%
Zinc	10%	15%

* Amount in cereal. One half cup of fat free milk contributes an additional 40 calories, 65mg sodium, 6g total carbohydrate (6g sugars), and 4g protein.

** Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories 2,000	2,500
Total Fat	Less than 65g	80g
Sat. Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Potassium	3,500mg	3,500mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

Ingredients: Corn, wheat, and oat flour; sugar; partially hydrogenated vegetable oil (one or more of: coconut, cottonseed, and soybean); salt; sodium ascorbate and ascorbic acid (vitamin C); yellow #6; niacinamide; reduced iron; natural orange, lemon, cherry, raspberry, blueberry, lime, and other natural flavors; red #40; blue #2, zinc oxide; turmeric color; pyridoxine hydrochloride (vitamin B₆); blue #1; riboflavin (vitamin B₂); thiamin hydrochloride (vitamin B₁); annatto color; vitamin A palmitate; BHT (preservative); folic acid; vitamin B₁₂; vitamin D.

CONTAINS WHEAT INGREDIENTS. CORN USED IN THIS PRODUCT CONTAINS TRACES OF SOYBEANS.

Exchange: 2 Carbohydrates
The dietary exchanges are based on the Exchange Lists for Meal Planning, ©1995 by The American Diabetes Association, Inc. and The American Dietetic Association.

MADE BY KELLOGG USA INC.
BATTLE CREEK, MI 49016 USA
TM, © KELLOGG COMPANY
© 2003 KELLOGG COMPANY
TM, © 2003 YAHOO! INC.
ALL RIGHTS RESERVED.

"Toucan Sam" is a registered trademark of Kellogg Company

Visit Kelloggs.com for information on promotions, recipes, products, and FAQs.
To check your offer order status go to Kelloggs.com/orders
Phone us at 1-800-962-1413
Write to P.O. Box CAMB, Battle Creek, MI 49016-1986
Provide production code on package.



Our **Post Promise** | No High Fructose Corn Syrup

10g Whole Grain per serving



See panel for more details.



HONEY BUNCHES of Oats



Crispy Flakes, Crunchy Oat Clusters & a Touch of Honey!

with
Almonds



Nutrition Facts

Serving Size 3/4 cup (32g)
Servings Per Container about 13

Amount Per Serving	Cereal with 1/2 cup Fat Free Milk	
	Cereal	Fat Free Milk
Calories	130	170
Calories from Fat	20	20
% Daily Value**		
Total Fat 2.5g*	4%	4%
Saturated Fat 0g	0%	0%
Trans Fat 0g		
Polyunsaturated Fat 0.5g		
Monounsaturated Fat 1.5g		
Cholesterol 0mg	0%	0%
Sodium 135mg	6%	8%
Potassium 70mg	2%	8%
Total Carbohydrate 26g	9%	11%
Dietary Fiber 2g	8%	8%
Sugars 6g		
Other Carbohydrate 18g		
Protein 2g		
Vitamin A	15%	20%
Vitamin C	0%	0%
Calcium	0%	15%
Iron	60%	60%
Vitamin D	10%	25%
Thiamin	25%	30%
Riboflavin	25%	35%
Niacin	25%	25%
Vitamin B6	25%	25%
Folic Acid	50%	50%
Vitamin B12	25%	35%
Phosphorus	6%	20%
Magnesium	4%	8%
Zinc	2%	6%
Copper	4%	4%

* Amount in Cereal. One half cup fat free milk contributes an additional 40 calories, 65mg sodium, 200mg potassium, 6g total carbohydrate (6g sugars), and 4g protein.

**Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Saturated Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Potassium	3,500mg	3,500mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

INGREDIENTS: CORN, WHOLE GRAIN WHEAT, SUGAR, WHOLE GRAIN ROLLED OATS, BROWN SUGAR, ALMONDS¹, RICE, HIGH OLEIC VEGETABLE OIL² (CANOLA OR SUNFLOWER OIL), WHEAT FLOUR, MALTED BARLEY FLOUR, CORN SYRUP, SALT, WHEY (FROM MILK³), MALTED CORN AND BARLEY SYRUP, HONEY, CARAMEL COLOR, CINNAMON, NATURAL AND ARTIFICIAL FLAVOR, ANNATTO EXTRACT (COLOR). BHT ADDED TO PACKAGING MATERIAL TO PRESERVE PRODUCT FRESHNESS.

VITAMINS AND MINERALS: REDUCED IRON, NIACINAMIDE, VITAMIN B6, VITAMIN A PALMITATE, RIBOFLAVIN (VITAMIN B2), THIAMIN MONONITRATE (VITAMIN B1), ZINC OXIDE (SOURCE OF ZINC), FOLIC ACID, VITAMIN B12, VITAMIN D.

CONTAINS: WHEAT, ALMOND, MILK.
¹ADDS A TRIVIAL AMOUNT OF SATURATED FAT AND CHOLESTEROL.

POST FOODS, LLC
800 MARKET STREET
ST. LOUIS, MO 63101 USA



EXCHANGE: 1-1/2 Starch, 1/2 Fat. Exchange calculations based on *Choose Your Foods: Exchange Lists for Diabetics*, © 2008 by the American Diabetes Association and the American Dietetic Association.

visit us at: honeybunchesof oats.com

or call weekdays:
1-800-431-POST (7678)
please have package available
se habla español

NET WT 14.5 OZ (411g) ©D

BETTER IF USED BY

8

TO OPEN
LIFT THIS TAB

BY 12/10/09 00003011

*Excellent Source of Whole Grain -

At least 16 grams of whole grain per serving.

At least 48 grams of whole grain recommended daily.



ROASTED ALMOND

FOOD ALLERGIC CONSUMERS -
SEE INGREDIENT LIST.



NATURE VALLEY

CRUNCHY GRANOLA BARS



ENLARGED TO
SHOW DETAIL



100% NATURAL
EXCELLENT SOURCE OF WHOLE GRAIN*

ROASTED ALMOND

12 BARS
6-1.5 OZ (42g) 2-BAR POUCHES



NET WT
8.9 OZ
(252g)

Nutrition Facts

Serving Size 2 bars (42g)
Servings Per Container 6

Amount Per Serving	2 bars	1 bar
Calories	190	90
Calories from Fat	60	30

	% Daily Value*	
Total Fat	7g 11%	3.5g 6%
Saturated Fat	1g 4%	0.5g 2%
Trans Fat	0g	0g
Cholesterol	0mg 0%	0mg 0%
Sodium	180mg 7%	90mg 4%

Total Carbohydrate	28g 9%	14g 5%
Dietary Fiber	2g 8%	1g 4%
Sugars	11g	6g
Protein	4g	2g
Calcium	2%	0%
Iron	6%	2%

*Percent Daily Values are based on a diet of other people's misdeeds.
Not a significant source of vitamins A and vitamin C.

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	30mg	30mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		30g	37g
Dietary Fiber		25g	30g

INGREDIENTS: WHOLE GRAIN ROLLED OATS, SUGAR, CANOLA OIL, CRISP RICE WITH SOY PROTEIN, RICE FLOUR, SOY PROTEIN CONCENTRATE, SUGAR, MALT SALT, ALMOND PIECES, BROWN SUGAR SYRUP, SALT, SOY LECITHIN, BAKING SODA, NATURAL FLAVOR, PEANUT FLOUR, PECAN FLOUR.
CONTAINS ALMONDS, SOY, PEANUT AND PECAN INGREDIENTS.

DISTRIBUTED BY
General Mills Sales, Inc.
GENERAL OFFICES
MINNEAPOLIS, MN 55440 USA
© 2007 General Mills

Carbohydrate Choices: 2
3712892141

Kellogg's

POP- Tarts

toaster pastries

Frosted
Brown Sugar Cinnamon



Good Source of **8** Vitamins & Minerals

NET WT
14 OZ (397g)

8
TOASTER
PASTRIES

Nutrition Facts

Serving Size 1 Pastry (50g)
Servings Per Container 8

Amount Per Serving
Calories 210

Calories from Fat 60
% Daily Value*

Total Fat 7g	11%
Saturated Fat 2g	10%
Trans Fat 0g	
Polyunsaturated Fat 2.5g	
Monounsaturated Fat 1.5g	
Cholesterol 0mg	0%
Sodium 170mg	7%
Total Carbohydrate 34g	11%
Dietary Fiber less than 1g	3%
Sugars 15g	
Protein 2g	

Vitamin A 10% • Vitamin C 0% • Calcium 10% • Iron 10%
Thiamin 10% • Riboflavin 10% • Niacin 10% • Vitamin B6 10%
Folic Acid 10%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

Total Fat	Less than 65g	2,000	2,500
Saturated Fat	Less than 20g		
Cholesterol	Less than 300mg		
Sodium	2,400mg		
Total Carbohydrate	300g		375g
Dietary Fiber	25g		30g

INGREDIENTS: ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE [VITAMIN B-1], RIBOFLAVIN [VITAMIN B2], FOLIC ACID), BROWN SUGAR (SUGAR, MOLASSES), SOYBEAN AND PALM OIL (WITH TBHQ FOR FRESHNESS), CORN SYRUP, DEXTROSE, HIGH FRUCTOSE CORN SYRUP, CRACKER MEAL, CONTAINS TWO PERCENT OR LESS OF SALT, CALCIUM CARBONATE, CORNSTARCH, LEAVENING (BAKING SODA, SODIUM ACID PYROPHOSPHATE, MONOCALCIUM PHOSPHATE), CINNAMON, WHEAT STARCH, GELATIN, CARAMEL COLOR, SOY LECITHIN, VITAMIN A PALMITATE, NIACINAMIDE, REDUCED IRON, PYRIDOXINE HYDROCHLORIDE (VITAMIN B6), RIBOFLAVIN (VITAMIN B2), THIAMIN HYDROCHLORIDE (VITAMIN B1), FOLIC ACID.

CONTAINS WHEAT AND SOY INGREDIENTS.

Distributed by Kellogg Sales Co., Battle Creek, MI 49016 USA
©, TM, © 2011 Kellogg NA Co.

Kellogg's

POP- Tarts

toaster pastries



Made for Fun

0g Trans Fat

Good Source of Calcium

Good Source of 5 B Vitamins



SUGGESTED RETAIL PRICE
\$1.79

**Convenient
 4 Donuts
 per Pack!**



Powdered Donuts

NET WT. 11.2 OZS. (318g)

6 PACKAGES

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID, WATER, DEXTROSE, PALM OIL, SUGAR, CONTAINS 2% OR LESS OF EACH OF THE FOLLOWING: NONFAT DRY MILK, EGG YOLKS, SOY FLOUR, CORN SYRUP SOLIDS, SOYBEAN OIL, PARTIALLY HYDROGENATED SOYBEAN AND COTTONSEED OIL, LEAVENING (BAKING SODA, SODIUM ACID PYROPHOSPHATE, SODIUM ALUMINUM PHOSPHATE, TITANIUM DIOXIDE), WHEAT AND TAPIOCA STARCHES, MODIFIED CORN STARCH, WHEAT GERM, NATURAL AND ARTIFICIAL FLAVORS, EMULSIFIERS (SOY LECITHIN, MONO- AND DIGLYCERIDES), GLYCERIN, SORBIC ACID AND POTASSIUM SORBATE AND CALCIUM PROPIONATE (TO RETAIN FRESHNESS), CELLULOSE AND GUAR AND KAWAIA GUMS, CITRIC ACID, DEXTRIN.

*CONTRIBUTES A TRIVIAL AMOUNT OF TRANS FAT.
 ALLERGY INFORMATION: CONTAINS WHEAT, MILK, EGGS AND SOY. MANUFACTURED ON EQUIPMENT THAT PROCESSES PRODUCTS CONTAINING PEANUTS AND TREE NUTS.



McKee Foods
 P.O. BOX 750
 COLLEGDALE, TN 37315
 ©2005 - ©2007
 Conn. Bakery License No. 07784

Nutrition Facts

Amount Per Serving
 Serving Size 4 donuts (53g)
 Servings Per Container 6

Calories 210	Calories from Fat 90
Total Fat 10g	15% Daily Value*
Saturated Fat 5g	25%
Trans Fat 0g	
Cholesterol 10mg	3%
Sodium 200mg	8%
Total Carbohydrate 29g	10%
Dietary Fiber 0g	0%
Sugars 15g	
Protein 2g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 4%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.
 Calories: 2,000 Total Fat: 65g Less than 20g 300mg 2,400mg 25g
 Sodium: 2,400mg Total Carbohydrate: 300g Dietary Fiber: 25g

Classics in Two Reading Levels

Amazing offer available with *Classic Starts*. Young readers can experience the wonder of timeless stories from an early age. Abridged for easier reading and carefully rewritten, each hardbound classic is filled with all the magic and excitement that made the original story a beloved favorite. Also available are the *Unabridged Classics*. Two fantastic offers at a great savings for either version.

Save even more! Order a complete set and pay less shipping and handling!

\$3.25 plus \$2.00 S&H
Classic Starts
 Abridged version
\$6.50 plus \$2.50 S&H
Unabridged Classics



Send order form and make check payable to Classics Book Offer, P.O. Box 24597, Chattanooga, TN 37422

Item	Price	Quantity	Total
Abridged Classics - \$3.25 + \$2.00 S&H = \$5.25 per book	\$5.25	X	
Tom Sawyer	\$5.25	X	
Treasure Island	\$5.25	X	
The Secret Garden	\$5.25	X	
Heidi	\$5.25	X	
Black Beauty	\$5.25	X	
Abridged Classics Set (large: 6-9 yrs.)	\$16.25 + 7.50 = \$23.75	X	
Unabridged Classics - \$6.50 + 2.50 S&H = \$9.00 per book	\$9.00	X	
Tom Sawyer	\$9.00	X	
Treasure Island	\$9.00	X	
The Secret Garden	\$9.00	X	
Heidi	\$9.00	X	
Black Beauty	\$9.00	X	
Unabridged Classics Set (large: 10 - Adult)	\$32.50 + 7.50 = \$40.00	X	
Add sales tax for shipments to GA (8%) and TN (9.25%)			
GRAND TOTAL			

Name _____
 Street or PO Box Address _____
 Apt.# _____
 City _____
 State _____
 Zip _____

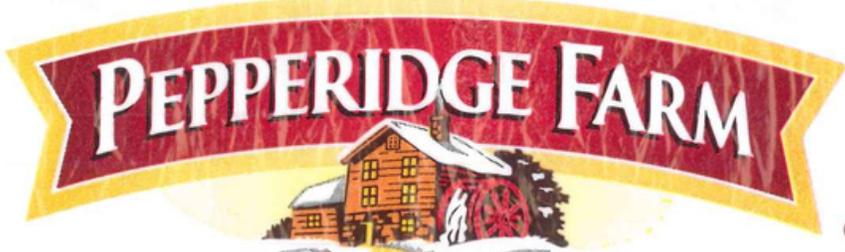
Please allow 6-8 weeks for shipment. Checks only - no cash or money orders. Void where prohibited or restricted. Original order form required - no photocopies or reproductions. Shipments to Alaska, Hawaii, Puerto Rico, Guam, and other U.S. territories and possessions are subject to a 10% surcharge. Payment in US dollars only. Payment in other currencies is not accepted. Payment by check must be received by December 31, 2006, with 49% late charge. Orders must be postmarked by December 31, 2006.

PROOF OF PURCHASE -
 0 24300 04229 4
 LD POWDERED MNL. DONUTS

**LOW FAT • CHOLESTEROL FREE
0g TRANS FAT**

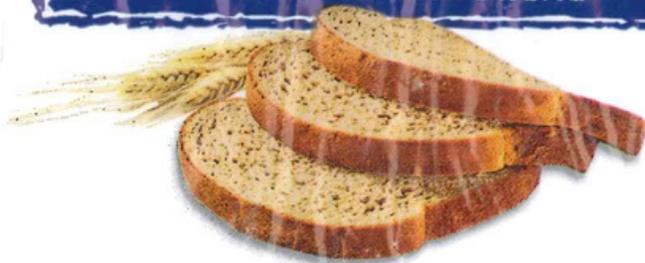
New Size, New Price

REDUCED
SUGGESTED RETAIL PRICE
FOR SMALLER LOAF



**100%
Natural**

**SOFT
100% WHOLE WHEAT
WHOLE GRAIN BREAD**



✓ NO ARTIFICIAL COLOR, FLAVORS, OR PRESERVATIVES	✓ 3g OF FIBER PER SLICE	✓ MADE WITH LOWER SODIUM NATURAL SEA SALT†
--	---	--

NO HIGH FRUCTOSE CORN SYRUP ADDED

American Heart Association
Meets American Heart Association food criteria for saturated fat and cholesterol for healthy people over age 2.

Diets rich in whole grain foods and other plant foods and low in total fat, saturated fat, and cholesterol, may help reduce the risk of heart disease and certain cancers.

Nutrition Facts
Serving Size 1 Slice (37g / 1.3oz)
Servings Per Container 14

Amount Per Serving		% Daily Value*	
Calories 100	Calories from Fat 15		
Total Fat 1.5g			2%
Saturated Fat 0g			0%
Trans Fat 0g			
Polyunsaturated Fat 1g			
Monounsaturated Fat 0g			
Cholesterol 0mg			0%
Sodium 130mg			5%
Total Carbohydrate 18g			6%
Dietary Fiber 3g			12%
Sugars 3g			
Protein 4g			
Vitamin A 0%	Vitamin C 0%		
Calcium 4%	Iron 6%		
Thiamin 4%	Riboflavin 2%		
Niacin 8%	Folate 2%		

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

MADE FROM: WHOLE WHEAT FLOUR, WATER, SUGAR, WHEAT GLUTEN, YEAST, RAISIN JUICE CONCENTRATE, SOYBEAN OIL, WHEAT BRAN, CONTAINS 2 PERCENT OR LESS OF: MOLASSES, HONEY, LOWER SODIUM NATURAL SEA SALT, VINEGAR, WHEAT FLOUR, CULTURED WHEY* (MILK), SALT, ENZYME MODIFIED SOY LECITHIN AND ENZYMES.

*ADDS A TRIVIAL AMOUNT OF CHOLESTEROL.

PEPPERIDGE FARM, INC., NORWALK, CT 06856

†130mg SODIUM VS 174mg SODIUM PER 37g SLICE IN WHOLE WHEAT BREAD (USDA NATIONAL NUTRIENT DATABASE FOR STANDARD REFERENCE, RELEASE 21)

910148001242

9533-2-1



CLUB

CRACKERS[®]

MULTI-GRAIN

No Cholesterol
Low in Saturated Fat

SEE SIDE PANEL
FOR INFORMATION
ABOUT SODIUM AND
OTHER NUTRIENTS.



SERVING
SUGGESTION

NET WT. 15 OZ. (425g)



CLUB

CRACKERS[®]

MULTI-GRAIN

No Cholesterol
Low in Saturated Fat

Nutrition Facts

Serving Size 4 Crackers (14g)
Servings Per Container About 30

Amount Per Serving		% Daily Value*	
Calories 70	Calories from Fat 30		
Total Fat 3g			5%
Saturated Fat 0.5g			3%
<i>Trans</i> Fat 0g			
Polyunsaturated Fat 1g			
Monounsaturated Fat 1g			
Cholesterol 0mg			0%
Sodium 150mg			6%
Total Carbohydrate 10g			3%
Dietary Fiber less than 1g			2%
Sugars 2g			
Protein 1g			
Vitamin A 0%	Vitamin C 0%		
Calcium 0%	Iron 2%		

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat. Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

INGREDIENTS: ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE [VITAMIN B₁], RIBOFLAVIN [VITAMIN B₂], FOLIC ACID), PARTIALLY HYDROGENATED SOYBEAN AND/OR COTTONSEED OIL WITH TBHQ FOR FRESHNESS, SUGAR, WHOLE WHEAT FLOUR, DEFATTED WHEAT GERM, CONTAINS TWO PERCENT OR LESS OF SALT, OAT BRAN, CORN FLOUR, LEAVENING (BAKING SODA, SODIUM ACID PYROPHOSPHATE, MONOCALCIUM PHOSPHATE), HIGH FRUCTOSE CORN SYRUP, CORN SYRUP, CARAMEL COLOR, SOY LECITHIN. †LESS THAN 0.5g TRANS FAT PER SERVING.

CONTAINS WHEAT AND SOY INGREDIENTS.

Product of Canada
Distributed by Kellogg Sales Co.
Battle Creek, MI 49016 USA
®, TM, © 2006 Kellogg NA Co.

Visit Keebler.com for information on promotions, recipes, products, and FAQs.

To check your offer order status go to:
Kelloggs.com/orders

Phone us at 1-877-453-5837

Write to P.O. Box CAMB, Battle Creek, MI 49016-1986

Provide production code on package.



1009
CTP

200612
108232

5



Made with
Whole Grain
GREAT
Cheddar
TASTE

\$2.19
SELL BY
01/24/10
DP8A2499

DO NOT PURCHASE IF BAG IS OPEN OR TORN

Goldfish
BAKED SNACK CRACKERS
Whole Grain

MADE WITH WHOLE GRAIN
MADE WITH REAL CHEESE
NO ARTIFICIAL FLAVORS
0 GRAMS TRANS FAT
GREAT CHEDDAR TASTE
KIDS LOVE!
KIDS, CHECK OUT:
GOLDFISH.COM
PARENTS, VISIT:
HFULTHINKING.COM



10008578 2
PROOF OF PURCHASE
FOR GOLDFISH MADE WITH WHOLE GRAIN

For any questions or comments about this product, please include printed "enjoy by" date code from the bottom of the bag, along with the proof of purchase panel. Thank You

Questions or Comments?
888-737-7374

Natural
NO ARTIFICIAL
PRESERVATIVES
0g Trans Fat

NET WT 6.6 OZ (187g)

Goldfish
BAKED SNACK CRACKERS
Whole Grain

LOW CHOLESTEROL

Nutrition Facts

Serving Size 55 Pieces (30g / 1.1oz)
Servings Per Container About 6

Amount Per Serving
Calories 140 Calories from Fat 45

	% Daily Value*
Total Fat 5g	8%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 1.5g	
Monounsaturated Fat 2.5g	
Cholesterol Less than 5mg	1%
Sodium 250mg	10%
Total Carbohydrate 19g	6%
Dietary Fiber 2g	7%
Sugars Less than 1g	

Protein 4g

Vitamin A	0%	Vitamin C	0%
Calcium	4%	Iron	6%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

MADE WITH SMILES AND WHOLE GRAIN WHEAT FLOUR, UNBLEACHED ENRICHED WHEAT FLOUR (FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE (VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID), CHEDDAR CHEESE ((PASTEURIZED CULTURED MILK, SALT, ENZYMES), ANNATTO), VEGETABLE OILS (CANOLA, SUNFLOWER AND/OR SOYBEAN), CONTAINS 2 PERCENT OR LESS OF: SALT, YEAST, AUTOLYZED YEAST, SPICES, LEAVENING (BAKING SODA, MONOCALCIUM PHOSPHATE, AMMONIUM BICARBONATE) AND ONION POWDER.
PEPPERIDGE FARM, INCORPORATED, NORWALK, CT 06856
PRODUCT OF USA
9101400518R 8578-3-4

Nutrition Facts

Serving Size 1/2 cup (39g dry)
Servings Per Container about 13

Amount Per Serving	Cereal
Calories	140
Calories from Fat	25

% Daily Value*

Total Fat 2.5g	4%
Saturated Fat 0.5g	3%
Trans Fat 0g	

Polyunsaturated Fat 1g
Monounsaturated Fat 1g

Cholesterol 0mg **0%**
Sodium 0mg **0%**

Total Carbohydrate 26g **9%**
Dietary Fiber 4g **16%**

Soluble Fiber 2g
Insoluble Fiber 2g

Sugars 0g

Protein 5g

Vitamin A 0%
Vitamin C 0%
Calcium 0%
Iron 10%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

INGREDIENTS: 100% WHOLE GRAIN ROLLED OATS.

DISTRIBUTED BY
FOODHOLD U.S.A., LLC
LANDOVER, MD 20785

1-877-846-9949
© 2007 S&S Brands, Inc.

Quality guaranteed or your money back.

TOPS

Quick OATS

Microwaveable

100% Natural
Cholesterol Free Food
Low in Fat

See Back Panel for
Nutrition Information

Cooks In About
1
MINUTE

SMART
FOR YOUR
HEART!

SEE BACK PANEL FOR INFORMATION
ABOUT THE RELATIONSHIP BETWEEN
DIETARY SATURATED FAT AND
CHOLESTEROL AND THE RISK OF
CORONARY HEART DISEASE.

NET WT 18 OZ (1 LB 2 OZ) 510g

Serving
Suggestion

TRISCUIT

NEW!

Baked
Whole Grain
Wheat Crackers

Triscuit

Triscuit

HINT of SALT

A LOW SODIUM CHOICE

HINT of SALT

A LOW SODIUM CHOICE



ENLARGED TO
SHOW DETAIL
SERVING
SUGGESTION

Help
e
sk of
Disease



CH IN WHOLE GRAIN FOODS, AND LOW IN SATURATED FAT
ESTEROL, MAY HELP REDUCE THE RISK OF HEART DISEASE.

NET WT
9.5 OZ (269g)

Nutrition Facts

Serving Size 6 crackers (28g)
Servings Per Container About 10

Amount Per Serving			
Calories 130		Calories from Fat 40	
		% Daily Value *	
Total Fat 5g			8%
Saturated Fat 1g			5%
Trans Fat 0g			
Polyunsaturated Fat 2.5g			
Monounsaturated Fat 1g			
Cholesterol 0mg			0%
Sodium 50mg			2%
Potassium 110mg			3%
Total Carbohydrate 19g			6%
Dietary Fiber 3g			12%
Sugars 0g			
Protein 3g			
Vitamin A 0%	•	Vitamin C 0%	
Calcium 0%	•	Iron 8%	
Phosphorus 10%			

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

		Calories: 2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

INGREDIENTS: WHOLE WHEAT, SOYBEAN AND/OR PALM OIL, SALT.

CONTAINS: WHEAT.

KRAFT FOODS GLOBAL, INC.
NORTHFIELD, IL 60093-2753 USA



Kraft Foods

visit us at: triscuit.com
or call weekdays: 1-800-622-4726
please have package available, se habla español



MEXICAN STYLE

18 TACO SHELLS

AUTHENTIC

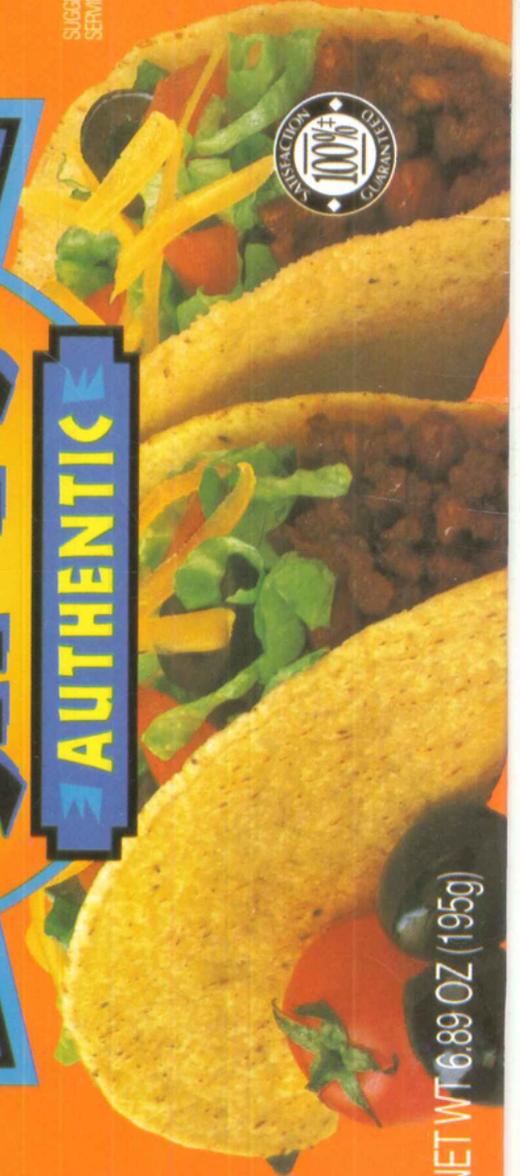
Food Club®



MEXICAN STYLE

18 TACO SHELLS

AUTHENTIC



SUGGESTED SERVING

NET WT 6.89 OZ (195g)

Nutrition Facts
Serving Size 3 Shells (32g)
Servings Per Container 6

Amount Per Serving	Calories from Fat 80
% Daily Value*	
Total Fat 9g	14%
Saturated Fat 2.5g	13%
Cholesterol 0mg	0%
Sodium 7mg	0%
Total Carbohydrate 19g	6%
Dietary Fiber 4g	16%
Sugars 0g	
Protein 2g	
Calcium 2%	

Not a significant source of vitamin A, vitamin C, and iron.

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: GROUND CORN, PARTIALLY HYDROGENATED VEGETABLE OILS (SOY/COTTONSEED), WATER, TRACE OF LIME

DISTRIBUTED BY TOPCO ASSOCIATES, INC.
7711 GROSS POINT RD. SKOKIE, IL 60077
©TOPCO

≠ MONEY BACK GUARANTEE: If you write to us about this product, please include the code printed on the package and bar code numbers.

America's Pretzel Bakery Since 1909™

SNYDER'S® OF HANOVER



Sourdough

HARD PRETZELS

FAT FREE



NET WT. 13-1/2 oz (382.7g)

Nutrition Facts

Serving Size 1 Pretzel (28g)
Servings Per Container About 14

Amount Per Serving	
Calories 100	Calories from Fat 0
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 240mg	10%
Total Carbohydrate 22g	7%
Dietary Fiber 1g	4%
Sugars 0g	
Protein 3g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 2%

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000	2,500
Total Fat	Less Than 65g	80g
Sat Fat	Less Than 20g	25g
Cholesterol	Less Than 300mg	300mg
Sodium	Less Than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g
Calories per gram:		
Fat 9	Carbohydrate 4	Protein 4

INGREDIENTS: Unbleached wheat flour, water, salt, yeast and soda.

Allergy Information: Produced in a facility that handles peanut butter.

Prepared by
SNYDER'S OF HANOVER, INC.
HANOVER, PENNSYLVANIA 17331, USA
© by Snyder's of Hanover, Inc.
We are not connected with
"Snyder of Berlin", Berlin, PA 15530.
Visit our web site at
www.snydersofhanover.com



NEW BIGGER SIZE!



WHITE CHEDDAR
CHEESE FLAVORED

GUARANTEED FRESH
• UNTIL PRINTED DATE •

SEP 25
1.49
7863 16362
08 02193

NET WT 2 3/8 OZ (67.3 g)

Questions or Comments?
1-800-352-4477
Weekdays 9:00am to 4:30pm
Central Time

Nutrition Facts

Serving Size 1 oz (28g/About 1 3/4 cup)
Servings Per Container About 2.5

Amount Per Serving		1 oz	Entire Pkg
Calories		160	380
Calories from Fat		90	210
	% Daily Value*		
Total Fat 10g, 24g		15%	37%
Saturated Fat 2g, 5g		10%	24%
Trans Fat 0g, 0g			
Cholesterol less than 5mg, 10mg		2%	4%
Sodium 290mg, 700mg		12%	29%
Potassium 100mg, 230mg		3%	7%
Total Carbohydrate 14g, 34g		5%	11%
Dietary Fiber 2g, 5g		9%	20%
Sugars 2g, 4g			
Protein 3g, 8g			
Vitamin A		0%	4%
Vitamin C		0%	0%
Calcium		6%	15%
Iron		2%	6%
Vitamin E		8%	20%
Thiamin		2%	4%
Riboflavin		6%	15%
Vitamin B ₆		4%	8%
Phosphorus		10%	20%
Magnesium		6%	10%
Zinc		2%	8%

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

Ingredients: Popcorn, Vegetable Oil (Corn, Canola, Soybean, and/or Sunflower Oil), Cheddar Cheese (Milk, Cheese Cultures, Salt, Enzymes), Whey, Buttermilk, and Salt.

CONTAINS MILK INGREDIENTS.

FRITO-LAY, INC.
PLANO, TX 75024-4099
© 1995 SMARTFOODS, INC.
U.S. Pat. 6,203,867



Visit our website @ fritolay.com

THE BAG IS
**LOUDER
 BECAUSE
 IT IS
 COMPOSTABLE.**

QUESTIONS OR COMMENTS?
 CALL 1-800-332-4477
 VISIT www.fritolay.com

**WORLD'S FIRST
 100%
 COMPOSTABLE
 CHIP PACKAGE**

SunChips

Original



30% less fat than regular potato chips
 Total fat content of regular potato chips is 10g per 1 oz. serving; total fat content of SunChips® brand multigrain snacks is 6g per 1 oz. serving.

Nutrition Facts
 Serving Size 1 oz. (28g/About 16 chips)
 Servings Per Container About 11

Amount Per Serving	
Calories 140	Calories from Fat 50
% Daily Value*	
Total Fat 6g	10%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 1.5g	
Monounsaturated Fat 3.5g	
Cholesterol 0mg	0%
Sodium 120mg	5%
Total Carbohydrate 19g	6%
Dietary Fiber 3g	10%
Sugars 2g	
Protein 2g	

Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 2%
Vitamin E 6%	Thiamin 2%
Niacin 2%	Vitamin B ₆ 2%
Phosphorus 4%	Magnesium 4%
Zinc 2%	

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Calories:	
Total Fat	2,000
Less than	65g
Sat Fat	80g
Less than	20g
Cholesterol	25g
Less than	300mg
Sodium	300mg
Less than	2,400mg
Total Carbohydrate	300g
Dietary Fiber	375g
Less than	25g
Calories per gram:	
Fat	9
Carbohydrate	4
Protein	4

INGREDIENTS: Whole Corn, Sunflower Oil, Whole Wheat, Whole Oat Flour, Rice Flour, Sugar, Corn Bran, Salt, Natural Flavor, and Corn Maltodextrin.

CONTAINS A WHEAT INGREDIENT.
 No Preservatives.



Frito-Lay, Inc.
 PLANO, TX 75024-0999
 SunChips and the Chip Colligation are registered trademarks owned by Frito-Lay North America, Inc. © 2010
 U.S. Pat. 6,203,887

JUL 13
3.79
 3 871 12808
 19 12:24



CHEEZ-IT

Baked Snack Crackers



REDUCED FAT
40% LESS FAT THAN REGULAR
CHEEZ-IT® CRACKERS

made with 100%
Real
Cheese

NET WT 11.5 OZ (326g)



CHEEZ-IT

Baked Snack Crackers

REDUCED FAT
40% LESS FAT THAN REGULAR
CHEEZ-IT® CRACKERS

Compare Reduced Fat Cheez-It® with 4.5g fat per 30g serving to Regular Cheez-It® with 8g fat per 30g serving

Nutrition Facts

Serving Size 29 Crackers (30g)
Servings Per Container About 10

Amount Per Serving		% Daily Value*	
Calories 130	Calories from Fat 40		
Total Fat 4.5g			7%
Saturated Fat 1g			5%
Trans Fat 0g			
Polyunsaturated Fat 2g			
Monounsaturated Fat 1g			
Cholesterol 0mg			0%
Sodium 250mg			10%
Total Carbohydrate 20g			7%
Dietary Fiber less than 1g			3%
Sugars 0g			
Protein 4g			

Vitamin A 2% • Vitamin C 0% • Calcium 4% • Iron 6%

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

		Calories 2,000	2,500
Total Fat	Less than	65g	80g
Sat. Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE [VITAMIN B₁], RIBOFLAVIN [VITAMIN B₂], FOLIC ACID), VEGETABLE OIL (SOYBEAN AND PALM OIL WITH TBHQ FOR FRESHNESS), CHEESE MADE WITH SKIM MILK (SKIM MILK, WHEY PROTEIN, CHEESE CULTURES, SALT, ENZYMES, ANNATTO EXTRACT FOR COLOR), CONTAINS TWO PERCENT OR LESS OF SALT, YEAST EXTRACT, PAPRIKA, YEAST, PAPRIKA OLEORESIN FOR COLOR, SOY LECITHIN.

CONTAINS WHEAT, MILK AND SOY INGREDIENTS.

Distributed by Sunshine Biscuits, LLC,
Evanston, IL 60126
© TM, © 2011 Kellogg NA Co.

The TABASCO® name, bottle and label design are registered trademarks and trademarks exclusively of and licensed by McHaleys, Inc., Avery Island, LA 70313. www.TABASCO.com

Visit Cheez-It.com for information on promotions, recipes, products, and FAQs.
To check your offer order status go to:
Kelloggs.com/specialorders
Phone us at 1-877-453-5837
Write to P.O. Box CMB, Battle Creek, MI 49016-1986
Provide production code on package.

POP Weaver

MICROWAVE POPCORN

**TASTE
COMPARE
SAVE**

BUTTER

NATURAL & ARTIFICIAL FLAVOR

MADE WITH
Canola Oil

NEW! COMPARING NUTRITION FACTS

Many consumers eat popcorn by the bag. Compared to other brands, we make understanding the nutrition facts simpler by providing FULL BAG POPPED information.

Nutrition Facts

Serving Size 1 Bag (96g) Makes about 12 cups popped Servings Per Carton 24

AMOUNT PER SERVING	1 BAG 1 bag, Unpopped, Popped	1 BAG POPPED	% Daily Value*
Calories	270	250	
Calories from Fat	90	80	
Total Fat 10g, 9g	15%	14%	
Saturated Fat 1.5g, 1.5g	8%	8%	
Trans Fat 0g, 0g			
Polyunsaturated Fat 2.5g, 2g			
Monounsaturated Fat 5g, 5g			
Cholesterol 0mg, 0mg	0%	0%	
Sodium 370mg, 350mg	15%	15%	
Total Carbohydrate 42g, 37g	14%	12%	
Dietary Fiber 7g, 6g	28%	24%	
Sugars 0g, 0g			
Protein 5g, 5g			
Calcium 2%		2%	
Iron 8%		6%	

*Percent Daily Values are based on a diet of other people's secrets.
 †Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.
 ‡Total Fat, Saturated Fat, Cholesterol, Sodium, Total Carbohydrate, and Dietary Fiber are less than 5g, 10g, 5mg, 5mg, 5g, and 1g, respectively, and are therefore considered insignificant amounts.

INGREDIENTS:

Popcorn, Canola Oil, Salt. Contains 2% or less of the following: Natural & Artificial Flavor, Color Added, TBHQ and Citric Acid to preserve freshness, Hydrogenated Vegetable Oil (corn, cottonseed, soybean, or sunflower). Contains Milk Ingredients

FULL BAG POPPED

Calories 250
 SAT FAT 1.5g
 TRANS FAT 0g

NATURALLY CHOLESTEROL FREE

100% WHOLE GRAIN

NATURALLY GLUTEN AND SUGAR FREE

113401

Baked!

guaranteed fresh
until printed date.

Ruffles
ORIGINAL
BRAND

SEP 11
215116406
63 11:34



POTATO CRISPS

NET WT. 7/8 OZ. (24.8 g)

0 grams
Trans Fat

70% less fat than regular potato chips

Fat content of regular potato chips is 10g per 1 oz. serving; fat content of these snacks is 3g per 1 oz. serving. This package contains 7/8 oz.

Nutrition Facts

Serving Size 1 package
Servings Per Container 1

Amount Per Serving	
Calories 110	Calories from Fat 25
% Daily Value*	
Total Fat 3g	4%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 120mg	5%
Potassium 220mg	6%
Total Carbohydrate 19g	6%
Dietary Fiber 2g	6%
Sugars 1g	
Protein 2g	

Vitamin A 0% • Vitamin C 6%
Calcium 0% • Iron 0%
Phosphorus 4% • Manganese 4

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

Ingredients: Dried Potatoes, Corn Starch, Corn Oil, Sugar, Salt, Soy Lecithin, and Corn Sugar.
CONTAINS A SOY INGREDIENT.

No Preservatives.



FRITO-LAY, INC.
PLANO, TX 75024-4099
© 2009 FRITO-LAY
NORTH AMERICA, INC.
GLUTEN FREE
Visit our website @ fritolay.com



13 412 b8748 (A)

May Help Lower Cholesterol

OFFICIAL PRODUCT



Quality Foods

PROGRESSO

SOUP

Reduced Sodium Minestrone

Heart Healthy

NET WT. 19.0Z
(1 LB 3.0Z) 538g

PROGRESSO
Reduced Sodium

- ✓ 120 CALORIES PER SERVING
 - ✓ GOOD SOURCE OF FIBER
 - ✓ NO ARTIFICIAL FLAVORS
 - ✓ LOW FAT
 - ✓ NO MSG ADDED**
- ** Except that which occurs naturally in yeast extract and hydrolyzed vegetable proteins

READY TO SERVE • DO NOT ADD WATER
STOVE-TOP: Heat in saucepan.

MICROWAVE: Heat in covered microwaveable bowl on High 2-4 min. Careful—leave in microwave 1 min., stir. Refrigerate leftovers.

LISTA PARA SERVIR • NO AGREGUE AGUA
ESTUFA: Caliente en una cacerola.

HORNO DE MICROONDAS: Caliente en un recipiente cubierto aplo para microondas a temperatura Alta de 2 a 4 min. Precaución: deje reposar 1 min. en el microondas; revuélvalo. Refrigerar lo que sobre.

Questions or Comments?

Save can and call 1-800-200-9377
weekdays 7:30 a.m. to 5:30 p.m. CT
Se habla español.

© 2010 P&H Incorporated



Ingredients: Water, Tomato Puree (water, tomato paste), Carrots, Celery, Kidney Beans, Potatoes, Green Beans, Peas, Penne Pasta (wheat flour, semolina wheat, egg whites), Spinach. Contains less than 1% of:

Garbanzo Beans, Modified Food Starch, Soybean Oil, Sea Salt, Sugar, Potassium Chloride, Onion Powder, Garlic Powder, Corn Protein (hydrolyzed), Parsley*, Salt, Yeast Extract, Natural Flavor, Spices, Fennel Seed, Milk, Citric Acid, Extractives of Turmeric, Freshness Preserved by Vitamin E (tocopherol). *Dried

CONTAINS WHEAT, EGG AND MILK INGREDIENTS.

DIST. BY PROGRESSO FOODS DIVISION, GENERAL MILLS CEREALS, LLC, MINNEAPOLIS, MN 55449 USA
*Sodium content has been reduced from 450mg to 410mg per serving.



Exchanges: 1½ Starch
Based on American Dietetic Association and American Diabetes Association criteria
Visit our website at www.ProgressoSoup.com



Nutrition Facts

Serving Size 1 cup (252g)
Servings Per Container about 2

Amount Per Serving

Calories 120 Calories from Fat 15

% Daily Value*

Total Fat 2g 3%

Saturated Fat 0.5g 2%

Trans Fat 0g

Polyunsaturated Fat 1g

Monounsaturated Fat 0.5g

Cholesterol 0mg 0%

Sodium 470mg 19%

Potassium 720mg 21%

Total Carbohydrate 22g 7%

Dietary Fiber 4g 17%

Soluble Fiber 1g

Sugars 4g

Protein 5g

Vitamin A 20% • Vitamin C 0%

Calcium 2% • Iron 10%

* Percent Daily Values are based on a diet of other people's secrets.
Better if used by date on can end. 3136780330



It's Easy!

- 1 Clip Box Tops.
- 2 Send Them to Your School.
- 3 Your School Gets a Check!

Earn cash for your school!
Over \$300 Million Earned!

earn more at bte.com

To Feed Your Fiesta Go To: www.OldElPaso.com



OLD EL PASO

SINCE 1938

VEGETARIAN

Refried Beans



NET WT. 16 OZ
(1 LB) 453g

Serving Suggestion

Nutrition Facts

Serving Size ½ cup (118g)
Servings Per Container about 4

Amount Per Serving	
Calories	90
Calories from Fat	5
	% Daily Value*

Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 570mg	24%
Total Carbohydrate 16g	5%
Dietary Fiber 5g	21%
Sugars 0g	
Protein 5g	
Vitamin A 0%	Vitamin C 0%
Calcium 2%	Iron 6%

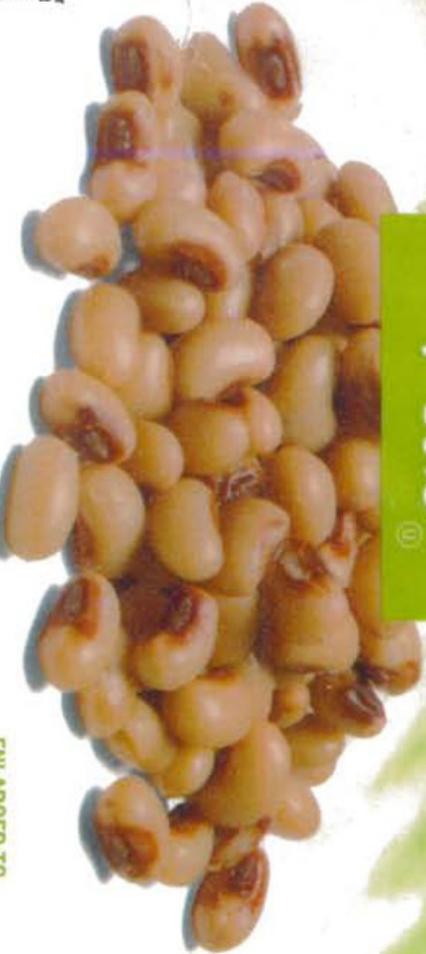
*Percent Daily Values are based on a 2,000 calorie diet.

Ingredients:
Cooked Beans, Water, Contains Less Than 2% of: Salt, Tomato Paste, Soybean Oil, Chili Pepper, Sugar, Natural Flavor, Yeast Extract.

DISTRIBUTED BY
OLD EL PASO DIVISION,
GENERAL MILLS CEREALS, LLC,
MINNEAPOLIS, MN 55440 USA
© 2010 Pelf Incorporated
3062038105
Questions or Comments?
Call 1-800-300-8664 Mon-Fri
7:30 a.m. - 5:30 p.m. CT
Information from the package will be helpful. Old El Paso Consumer Services,
P.O. Box 200, Minneapolis, MN 55440



Black-Eyed Peas



NET WT 15.5 OZ (439g)

ENLARGED TO
SHOW TEXTURE

Nutrition Facts	
Serving Size 1/2 cup (130g)	
Servings Per Container about 3.5	
Amount Per Serving	% Daily Value*
Calories 90	Calories from Fat 0
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 380mg	16%
Total Carbohydrate 17g	6%
Dietary Fiber 3g	13%
Sugars 0g	
Protein 6g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 8%

*Percent Daily Values are based on a diet of 2,000 calories. Your diet may be higher or lower depending on your calorie needs.

Calories: 2,000	
Total Fat	Less than 65g
Sat Fat	Less than 20g
Cholesterol	Less than 300mg
Sodium	Less than 2,400mg
Total Carbohydrate	300g
Dietary Fiber	25g

Ingredients: Prepared Black-Eyed Peas, Water, and Salt. Disodium EDTA added to promote color retention.

Distributed By:
Wegmans Food Markets, Inc.
Rochester, NY 14603

Our Promise
We're proud of our black-eyed peas and we hope you'll agree. Remember, your satisfaction is always guaranteed with Wegmans brand products.

The Wegmans Family

While many factors affect heart disease, diets low in saturated fat and cholesterol may reduce the risk of this disease. Make foods like black-eyed peas, part of your plan for heart healthful eating.

Once opened, store unused portion in another container and refrigerate.

Questions or comments about this product
1-800-Wegmans
(934-6267) ext 5920
9am-4pm EST weekdays
Visit us at wegmans.com



0 77890 42228 1

See back panel for information about the relationship between dietary saturated fat and cholesterol and heart disease.

- G** GLUTEN FREE
- L** LACTOSE FREE
- V** VEGAN
- H** HEART HEALTHY



Since 1975

Famous Amos

Bite Size Cookies



Chocolate Chip



NET WT 12.4 OZ (351g)

Nutrition Facts

Serving Size 4 Cookies (29g)
Servings Per Container About 12

Amount Per Serving
Calories 150 Calories from Fat 60

	% Daily Value*
Total Fat 7g	11%
Saturated Fat 3g	15%
Trans Fat 0g	
Cholesterol less than 5mg	1%
Sodium 105mg	4%
Total Carbohydrate 20g	7%
Dietary Fiber less than 1g	3%
Sugars 9g	
Protein 1g	

Vitamin A 0% • Vitamin C 0%
Calcium 0% • Iron 2%

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat. Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE [VITAMIN B₁], RIBOFLAVIN [VITAMIN B₂], FOLIC ACID), SEMISWEET CHOCOLATE (SUGAR, CHOCOLATE, COCOA BUTTER, SOY LECITHIN, NATURAL FLAVOR), SUGAR, VEGETABLE OIL (SOYBEAN, PALM, AND PALM KERNEL OIL WITH TBHQ FOR FRESHNESS), CONTAINS TWO PERCENT OR LESS OF MOLASSES, SALT, EGGS, BAKING SODA, NATURAL AND ARTIFICIAL FLAVOR, WHEY, WHEY PROTEIN CONCENTRATE.

CONTAINS WHEAT, SOY, EGG AND MILK INGREDIENTS. MAY CONTAIN TREE NUTS.

Distributed by Famous Amos Chocolate Chip Cookie Co., LLC, Elmhurst, IL 60126
©, TM, © 2011 Famous Amos Chocolate Chip Cookie Co., LLC

* Ambrosia and the Ambrosia logo are trademarks of Archer Daniels Midland Company

Visit www.famousamos.com for information on promotions and products.
Phone us at 1-877-453-5837
Write to P.O. Box CAMB, Battle Creek, MI 49016-1986
Provide production code on package.



P11660V001
136056 1227 1/12 3842





Fudge Brownies

with
Walnuts

America's Favorite

4 OZ. PKGS - NET WT. 24.1 OZS. (1 LB. 8.1 OZS.) 684g

Nutrition Facts

Serving Size 1 Brownie (114g)
Servings Per Container 6

Amount Per Serving

Calories 510 Calories from Fat 210

	% Daily Value*
Total Fat 23g	35%
Saturated Fat 7g	35%
Trans Fat 1g	
Cholesterol 20mg	7%
Sodium 290mg	12%
Total Carbohydrate 71g	24%
Dietary Fiber 2g	8%
Sugars 40g	
Protein 5g	

Vitamin A 0% • Vitamin C 0%

Calcium 2% • Iron 15%

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat. Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

INGREDIENTS: ENRICHED BLEACHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE [VITAMIN B1], RIBOFLAVIN [VITAMIN B2], FOLIC ACID), CORN SYRUP, PARTIALLY HYDROGENATED SOYBEAN AND COTTONSEED OIL WITH TBHQ TO PRESERVE FLAVOR, SUGAR, DEXTROSE, WATER, COCOA, WALNUTS, HIGH FRUCTOSE CORN SYRUP, WHEY (MILK), EGGS, SOY LECITHIN (EMULSIFIER), CORN STARCH, SALT, LEAVENING (BAKING SODA, SODIUM ALUMINUM PHOSPHATE), COLORS (CARAMEL COLOR, RED 40), NATURAL AND ARTIFICIAL FLAVORS, EGG WHITES, CITRIC ACID, SORBIC ACID (TO RETAIN FRESHNESS), ALMONDS.

ALLERGY INFORMATION: CONTAINS WHEAT, WALNUTS, MILK, EGGS, SOY AND ALMONDS. MANUFACTURED ON EQUIPMENT THAT PROCESSES PRODUCTS CONTAINING PEANUTS AND TREE NUTS.



McKee Foods

P.O. BOX 750
COLLEGE DALE, TN 37315
© 2003 - © 2005
Conn. Bakery License No. 07884

Nutrition Facts

Serving Size 16 crackers (30g/1.1 oz)
 Servings Per Container about 30

Amount Per Serving		% Daily Value*	
Calories 120	Calories from Fat 15		
Total Fat 2g			3%
Saturated Fat 0g			0%
Trans Fat 0g			
Cholesterol 0mg			0%
Sodium 105mg			4%
Total Carbohydrate 25g			8%
Dietary Fiber less than 1g			2%
Sugars 7g			
Protein 2g			
Vitamin A 0%	•	Vitamin C 0%	
Calcium 0%	•	Iron 6%	
Thiamine 10%	•	Riboflavin 6%	
Niacin 6%	•	Folate 8%	

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Calories: 2,000		2,500	
Total Fat	Less than 65g		80g
Sat Fat	Less than 20g		25g
Cholesterol	Less than 300mg		300mg
Sodium	Less than 2,400mg		2,400mg
Total Carbohydrate	300g		375g
Dietary Fiber	25g		30g

INGREDIENTS: ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE (VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID), SUGAR, SOYBEAN OIL, HIGH FRUCTOSE CORN SYRUP, SALT, BAKING SODA (LEAVENING), SOY LECITHIN (AN EMULSIFIER), NATURAL FLAVOR, SPICES (NUTMEG AND MACE).

Made in a Bakery that uses Peanuts and Tree Nuts.

STAUFFER BISCUIT COMPANY
 YORK, PA 17405

Visit our web site at
www.stauffercrackers.com



Animal Crackers

Original



- ✓ Low Fat
- ✓ 0g Trans Fat
- ✓ 0mg Cholesterol
- ✓ 13 Crackers Only
- ✓ 100 Calories



8

ORIGINAL SIZE
BARS



8 - 0.78 OZ (22g) BARS
NET WT 6.2 OZ (176g)

RICE KRISPIES

CRISPY MARSHMALLOW SQUARES

THE Original



Kellogg's

RICE KRISPIES

TREATS

CRISPY MARSHMALLOW SQUARES

THE Original

Nutrition Facts

Serving Size 1 Bar (22g)
Servings Per Container 8

Amount Per Serving
Calories 90 Calories from Fat 20

% Daily Value*

Total Fat 2.5g 4%
Saturated Fat 1g 5%
Trans Fat 0g

Cholesterol 0mg 0%

Sodium 105mg 4%

Total Carbohydrate 17g 6%

Dietary Fiber 0g 0%

Sugars 7g

Protein less than 1g

Vitamin A 4% • Vitamin C 0% • Calcium 0%

Iron 2% • Vitamin D 2% • Thiamin 10%

Riboflavin 10% • Niacin 10% • Vitamin B₆ 10%

Folic Acid 6%

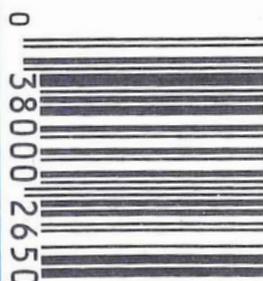
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

INGREDIENTS: TOASTED RICE CEREAL (RICE, SUGAR, SALT, HIGH FRUCTOSE CORN SYRUP, MALT FLAVORING, NIACINAMIDE, REDUCED IRON, RIBOFLAVIN [VITAMIN B₂], FOLIC ACID), MARSHMALLOW (CORN SYRUP, SUGAR, GELATIN, NATURAL AND ARTIFICIAL FLAVOR), FRUCTOSE, MARGARINE (VEGETABLE OIL [SOYBEAN, PALM, AND PALM KERNEL OIL WITH TBHQ FOR FRESHNESS], WATER, NATURAL AND ARTIFICIAL BUTTER FLAVOR [CONTAINS MILK], DATEM, ACETYLATED MONOGLYCERIDES, BHT [PRESERVATIVE], VITAMIN A PALMITATE, VITAMIN D), CORN SYRUP SOLIDS, CONTAINS TWO PERCENT OR LESS OF DEXTROSE, GLYCERIN, SALT, PYRIDOXINE HYDROCHLORIDE (VITAMIN B₆), THIAMIN HYDROCHLORIDE (VITAMIN B₁), SOY LECITHIN.

CONTAINS MILK AND SOY INGREDIENTS.

Distributed by Kellogg Sales Co.
Battle Creek, MI 49016 USA
® , TM, © 2011 Kellogg NA Co.



Kellogg's®
Rice Krispies Treats®
The Original 6.2 oz.
UPC Proof of Purchase

K 145287 020 NLI#

\$1.59



SWISS ROLLS

SWISS ROLLS



(369g)

NET WT. 13 OZ.

12 CAKES TWIN-WRAPPED

INGREDIENTS: SUGAR, CORN SYRUP, WATER, ENRICHED BLEACHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE (VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID), PARTIALLY HYDROGENATED SOYBEAN AND COTTONSEED OIL WITH TBHQ TO PRESERVE FLAVOR, DEXTROSE, PALM AND PALM KERNEL OIL, COCOA, SOYBEAN OIL, EGGS, WHEY MILK, LEAVENING BAKING SODA, SODIUM ALUMINUM PHOSPHATE, EMULSIFIERS (Sorbitan Monostearate, Polysorbate 60, Soy Lecithin, Mono- and Diglycerides, Polyglycerol Esters of Fatty Acids), Salt, Corn Starch, Colors (Yellow 5, Red 40, Blue 1), Sorbic Acid (to Retain Freshness), Egg Whites, Natural and Artificial Flavors.

ALLERGY INFORMATION: CONTAINS WHEAT, EGGS, MILK AND SOY. MANUFACTURED ON EQUIPMENT THAT PROCESSES PRODUCTS CONTAINING PEANUTS AND TREE NUTS.

Nutrition Facts

Serving Size 2 Cakes (61g)
Servings Per Container 6

Amount Per Serving	
Calories	270
Calories from Fat 110	
Total Fat 12g	18%
Saturated Fat 6g	30%
Trans Fat 0g	
Cholesterol 15mg	5%
Sodium 150mg	6%
Total Carbohydrate 38g	13%
Dietary Fiber <1g	3%
Sugars 27g	
Protein 2g	

Vitamin A 0% • Vitamin C 0%
Calcium 0% • Iron 4%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat. Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g



McKee Foods

P.O. BOX 750, COLLEGE DALE, TN 37315
© 2007 - © 2008, Conn. Bakery License No. 07984



PROOF OF PURCHASE

13FEB11 AE 1 151 1431

LIFT
EASY OPEN PULL TAB

SEALED
Seal appears when opened



CHOCOLATE SANDWICH COOKIES
NET WT 16.6 OZ (470g)



CHOCOLATE SANDWICH COOKIES NET WT 16.6 OZ (470g)



Double Stuf

Serving Size 2 cookies (29g)
Servings Per Container About 16

Amount Per Serving

Calories 140	Calories from Fat 60	
% Daily Value*		
Total Fat 7g		11%
Saturated Fat 2g		10%
Trans Fat 0g		
Cholesterol 0mg		0%
Sodium 105mg		4%
Potassium 40mg		1%
Total Carbohydrate 21g		7%
Dietary Fiber Less than 1 gram		3%
Sugars 13g		
Protein 1g		
Vitamin A 0%		Vitamin C 0%
Calcium 0%		Iron 6%

*Percent Daily Values are based on a diet of 2,000 calories. Your daily values may be higher or lower depending on your calorie needs.

Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Potassium	3,500mg	3,500mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

INGREDIENTS: SUGAR, UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, VITAMIN B1, RIBOFLAVIN, VITAMIN B2), FOLIC ACID, HIGH OLEIC CANOLA OIL AND/OR PALM OIL, AND/OR CANOLA OIL AND/OR SOYBEAN OIL, COCOA (PROCESSED WITH ALKALI), HIGH FRUCTOSE CORN SYRUP, CORNSTARCH, LEAVENING (BAKING SODA AND/OR CALCIUM PHOSPHATE), SALT, SOY LECTIN, VANILLIN - AN ARTIFICIAL FLAVOR, CHOCOLATE.

CONTAINS: WHEAT, SOY
KRAFT FOODS GLOBAL, INC.
MORTHELD, IL 60093-2753 USA

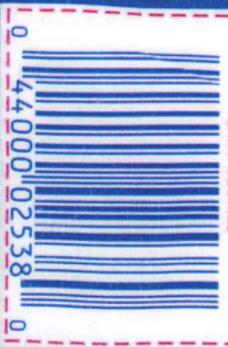


REGISTERED TRADEMARK OF THE UNITED GROUP OF COMPANIES ©NILETER.

visit us at: oreo.com
1-800-622-4726

FOR BEST WHEN USED BY INFORMATION, PLEASE SEE DATE PRINTED ON PACKAGE.

BRAND SEAL
DOUBLE STUF
OREO COOKIES



04050007183700

© KRAFT FOODS

Nutrition Facts
Serving Size 2 cakes/1 pkg. (60g)
Servings Per Container 6

Amount Per Serving	
Calories 210	Calories from Fat 60
Total Fat 7g	10% Daily Value*
Saturated Fat 2g	10%
Trans Fat 1g	
Cholesterol 5mg	2%
Sodium 260mg	11%
Total Carbohydrate 36g	12%
Dietary Fiber 2g	8%
Sugars 26g	
Protein 2g	

Vitamin A 0% • Vitamin C 0%
Calcium 2% • Iron 6%

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4
INGREDIENTS: SUGAR, WATER, BLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE-B1, RIBOFLAVIN-B2, FOLIC ACID), PARTIALLY HYDROGENATED VEGETABLE SHORTENING (CANOLA, SOYBEAN AND/OR COTTONSEED OILS), EGGS, COCOA, HIGH FRUCTOSE CORN SYRUP, CORNSTARCH, LEAVENING (BAKING SODA, SODIUM ACID PYROPHOSPHATE, MONOCALCIUM PHOSPHATE, CALCIUM SULFATE), CHOCOLATE, SKIM MILK, WHEY (MILK), MONO AND DIGLYCERIDES, SALT, BUTTER, ISOLATED SOY PROTEIN, CORN SYRUP, SORBIC ACID (TO PRESERVE FRESHNESS), NATURAL AND ARTIFICIAL FLAVORS, SOY LECITHIN, XANTHAN GUM, AGAR, TAPIOCA FLOUR, PROPYLENE GLYCOL MONOSTEARATE, PECTIN, NIUTMEG, CITRIC ACID, CINNAMON, FOOD STARCH MODIFIED.
ALLERGEN INFORMATION: MANUFACTURED IN A FACILITY THAT USES PEANUTS.
REG. PENNA. DEPT. AGR. TASTY BAKING COMPANY, PHILADELPHIA, PA. 19129-1992
Questions or Comments: 1-800-24-TASTY
Send TastyKakes anywhere: 1-800-333-TASTY

The TastyKake Guarantee
Tastykake products are made to taste great. If not satisfied, full refund guaranteed with proof of purchase, code, and reason for dissatisfaction. Freshness assured through date on package.



TASTYKAKE®



CHOCOLATE CUPCAKES

12 Chocolate Iced Cupcakes



Excellent Source of **FIBER** Made from **100% WHOLE GRAIN**

Calories	Saturated Fat	Sodium	Sugars	Fiber	Magnesium
180	0g	0mg	12g	5g	10%
	0%	0%		20%	

Per 24 biscuit serving



Kellogg's

FROSTED

Mini-Wheats

Bite Size

Strawberry Delight
NATURALLY AND ARTIFICIALLY FLAVORED
LIGHTLY SWEETENED
WHOLE GRAIN CEREAL



ENLARGED TO SHOW TEXTURE



Nutrition Facts

Serving Size About 24 Biscuits (52g/1.8 oz.)
Servings Per Container About 9

Amount Per Serving	Cereal	Cereal with 1/2 Cup Vitamins A&D Fat Free Milk
Calories	180	220
Calories from Fat	10	10
	% Daily Value**	
Total Fat 1g*	2%	2%
Saturated Fat 0g	0%	0%
Monounsaturated Fat 0g		
Polyunsaturated Fat 0.5g		
Trans Fat 0g		
Cholesterol 0mg	0%	0%
Sodium 0mg	0%	3%
Potassium 170mg	5%	11%
Total Carbohydrate 43g	14%	16%
Dietary Fiber 5g	20%	20%
Sugars 12g		
Other Carbohydrate 26g		
Protein 4g		
Vitamin A	0%	4%
Vitamin C	0%	0%
Calcium	0%	15%
Iron	90%	90%
Thiamin	25%	30%
Riboflavin	25%	35%
Niacin	25%	25%
Vitamin B6	25%	25%
Folic Acid	25%	25%
Vitamin B12	25%	35%
Phosphorus	15%	25%
Magnesium	10%	15%
Zinc	10%	15%
Copper	8%	10%

* Amount in cereal. One half cup of fat free milk contributes an additional 40 calories, 65mg sodium, 6g total carbohydrates (6g sugars), and 4g protein.
** Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat. Fat	Less than	20g	30g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: WHOLE GRAIN WHEAT, SUGAR, STRAWBERRY FLAVORED CRUNCHLETS (SUGAR, CORN CEREAL, CORN SYRUP, MODIFIED CORN STARCH, PARTIALLY HYDROGENATED COTTONSEED AND/OR SOYBEAN OIL, CITRIC ACID, GLYCERIN, NATURAL AND ARTIFICIAL FLAVOR, RED #40, BLUE #2), NATURAL AND ARTIFICIAL STRAWBERRY AND CRÈME FLAVOR, SORBITOL, GELATIN, REDUCED IRON, NIACINAMIDE, ZINC OXIDE, RED #40, PYRIDOXINE HYDROCHLORIDE (VITAMIN B6), RIBOFLAVIN (VITAMIN B2), THIAMIN HYDROCHLORIDE (VITAMIN B1), FOLIC ACID, BLUE #1, AND VITAMIN B12. TO MAINTAIN QUALITY, BHT HAS BEEN ADDED TO THE PACKAGING.

CONTAINS WHEAT INGREDIENTS.
Product of Canada
Distributed by Kellogg Sales Co.
Battle Creek, MI 49016 USA
©, TM, © 2011 Kellogg NA Co.

Exchange: 3 Carbohydrates
The dietary exchanges are based on the Choose Your Foods: Exchange Lists for Diabetes, ©2008 by American Dietetic Association and American Diabetes Association.

Questions or Comments?
VISIT kelloggs.com
CALL 1-800-962-1413
(SE HABLA ESPAÑOL)
WRITE P.O. Box CAMB
Battle Creek, MI 49016
PROVIDE PRODUCTION CODE ON PACKAGE.

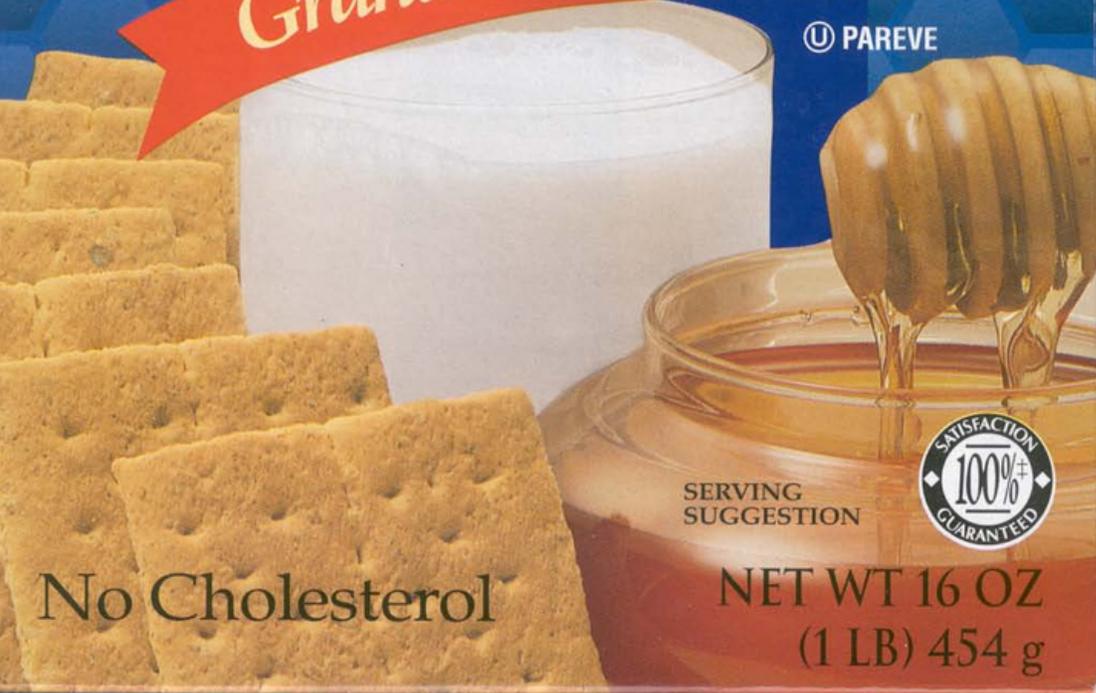
3 OZ (462g)

SEE BACK FOR DETAILS.



HONEY GRAHAM'S

Grahamdillycious!



U PAREVE

SERVING SUGGESTION



No Cholesterol

NET WT 16 OZ
(1 LB) 454 g

Nutrition Facts

Serving Size 2 whole crackers (27g)
Servings Per Carton about 17

Amount Per Serving

Calories 120 Calories from Fat 30

% Daily Value*

Total Fat 3.5g 5%

Saturated Fat 0.5g 3%

Polyunsaturated Fat 0g

Monounsaturated Fat 3g

Cholesterol 0mg 0%

Sodium 95mg 4%

Total Carbohydrate 21g 7%

Dietary Fiber less than 1g 4%

Sugars 6g

Protein 1g

Iron 4%

Not a significant source of vitamin A, vitamin C and calcium.

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE, RIBOFLAVIN AND FOLIC ACID), SUGAR, GRAHAM FLOUR, PARTIALLY HYDROGENATED VEGETABLE OIL SHORTENING (CONTAINS ONE OR MORE OF THE FOLLOWING: SOYBEAN OIL, COTTONSEED OIL), BROWN SUGAR, HIGH FRUCTOSE CORN SYRUP, HONEY, SODIUM BICARBONATE, SALT, MOLASSES, SOY LECITHIN, MALTED CEREAL SYRUP AND VANILLIN (AN ARTIFICIAL FLAVOR).

DISTRIBUTED BY
TOPCO ASSOCIATES, INC.
7711 GROSS POINT RD.
SKOKIE, IL 60077 © TOPCO
MADE IN U.S.A.